



VACANCY  
MARKETING COORDINATOR  
FEED DIVISION  
**ASTRAL OPERATIONS LIMITED**

The Feed Division seeks a “hands-on” senior candidate for the abovementioned position. The successful candidate will sell and market a wide range of feed products to a variety of customers. Candidates who have at least 10 years experience and a suitable tertiary qualification may apply.

The key functions/responsibilities of the position are as follows:

- Manage the corporate image and identify of Meadow Feeds.
- Identification of opportunities to build the Meadow Feeds brand.
- Identification and utilization of expert marketing skills.
- Development and standardization of marketing material.
- Ensuring Meadow Feeds’ involvement at important industry events.
- Managing media representation.
- Representing Meadow at various industry forums.
- Assist sales managers in developing sales plans and strategies.
- Maintain relationships with key customers and stake holders.
- Collate and distribute market information.

The company offers a competitive market-related remuneration package as well as excellent benefits.

Employees who are interested and meet the requirements are invited to apply. Please email your application together with your CV to Len Hansen at [len.hansen@astralfoods.com](mailto:len.hansen@astralfoods.com) or fax to 086 504 2002.

*Closing date for applications is 16 July 2010.*

***Astral Operations is committed to the process of developing a diverse workforce.***